

Coaching Tip of the Day - Backup or Crash and Burn!



This will be short and sweet today.

Back up your laptop and/or your PC weekly or even daily, since they make it so easy now days!!!

Believe me when I say you cannot afford to be out of commission for hours at a time resolving such a frustrating issue as a PC crash or virus. Let alone the stress it can cause you which will have direct impact, of the negative kind, on all other aspects of your business and life. I am experiencing all of it as we speak and the clock is ticking on four hours since it started. Calculate your hourly value times those hours and a lot of money is seeping out the door.

Coaching Tip of the Day!

Subscribe to an online web-based backup and restore system or buy yourself an external hard drive to back up your files. Do NOT attempt to risk your business because you don't want to spend money on this type of insurance.

Trust me when I say, several hours or multiple days of out of business is NOT worth it.

Do it NOW!